

ISR Muse Guidelines

1. Video Content:

The Video content must consist of 3 Parts, which must be shot as a single video clip.

The total duration of the Video should be 3 to 7 Mins.

- a. First Part of your video must consist of: Description or title of the music or performance in a sentence or two (Max 20 Sec). (Refer point number 2 for details).
- b. Second Part of your video must consist of: Performance Video - Solo or Ensemble without edits (Min 2 Mins - Max 4 Mins). (Refer point number 3 for details).
- c. Third Part of your video must consist of: Talk about any one or more S.T.E.A.M elements. (Max 2 Mins). (Refer point number 4 for details).

2. Intro Video:

You may talk about the name of the song, genre, original composer, artist etc. However we encourage your own compositions or version. Although you are free to present in any language, in order to make it easier for our esteemed panel of International jury, your presentation in English language would be convenient for all.

3. Performance Video:

Ensure that the video and audio are shot at the same time. No lip-synching allowed. No editing allowed, be natural and bring out your own style. Backing tracks are allowed without disturbing your contributions.

4. End Video:

This is an integrated S.T.E.A.M activity, hence you are required to talk about your video for a maximum of 2 Mins. You may talk based on any of the following topics.

- a. **Curiosity** - What were you wondering/curious about when you were chosen to be auditioning on the ISR Muse platform?
- b. **Connection** - How do you connect with the idea of the piece you played and the instrument you used, especially when it comes to real-life connect with Science, Technology, Engineering, Arts and Mathematics? You could also do a historical research about the instrument or your piece and present.
- c. **Continuation** - What does this make you want to do? How can you take this forward in your circle and beyond?
- d. **Take Away** - Please give at least one personal opinion about the opportunity you have got to be on the prestigious ISR Muse platform.

(Tip): Prepare and practise the script before you start recording, keep it short and concise. You may read out your presentation if you are not able to remember all the points you may have compiled.

5. Audio Specifications:

- a. Audio is 50% of Video, so clear audio without noise will enhance the video.
- b. If you are using a backing track use a high quality track.
- c. You are allowed to use an external mic for better quality.
- d. If the audio is not in sync reshoot the video.

6. Video Specifications:

A mobile phone will be able to shoot with the following specifications:

- a. Quality: 4K or 1080p
- b. Frame Rate: 30fps
- c. Aspect Ratio: 16:9
- d. Orientation: Landscape
- e. Format: .MP4 or .Mov
- f. Editing: No editing required, leave 5 Sec blank space at the beginning and end of each Video for ISR to edit if needed.

Please note, your video must be shot in landscape mode only.

7. Thumb Nails:

Shoot 3 photos capturing your different moods during the shoot to use as thumb nails. The photos must be in Landscape orientation.

8. Content Upload:

Upload the 3 photos and your video clip to your Google Drive and send your link by email to contact@isrspace.com for ISR Team to download your files. Do not compress the videos before or during the transfer as it might affect the quality of the video.

9. Choose the right music:

Make sure that the music you choose will make the audience relate to it. Ensure that you are able to sing or play with ease. Improvise it to make it your own and demonstrate your artistic creativity. The backing track will enhance your music but make sure that it suits well with your cover. We encourage to create your own backing track if possible.

10. Mobile phone is your video camera:

The technology has developed to an extent where most of the medium range mobile phones are able to shoot high quality videos up to 4K. Make sure to select the setting as mentioned in the video specification before you start shooting.

11. Use a mic in case you are shooting from a distance:

Most video cameras or mobile phones come with an inbuilt mic. If you are shooting from a distance it is better to use a microphone for a better audio.

12. Ensure enough space in your recording device:

A single minute of 4K video at 30FPS will take approximately 350MB. 4K video is significantly larger than 1080p and as a result requires a lot more storage space. A single minute 1080p footage at the standard 30 frames per second requires 130 MB. We recommend you to have at least 5GB of free space in your mobile phone or video camera, before you start recording the session.

13. Frame the camera correctly:

Move it around the room or location and identify the right frame. Once you have identified the right frame, make sure it is fixed, which means, you will have to make sure your camera is stationary at that frame during your video shoot. When you are playing your instrument ensure that your face and instrument are visible and near. When you are signing or talking make sure you frame your camera in a way that feels natural and allows you to look at the

camera. Sit or stand at eye level to the lens, and try to position yourself so that it shows midsection up.

14. Have the right light:

Poor lighting conditions have an enormous effect on the video quality. Ensure there is enough light in the room you're in so that your video isn't grainy and unwatchable. If you are shooting using natural lighting, morning and evening times are best suited. Try to not mix natural lighting and your room lighting unless your room bulbs are daylight white. Do not have your faces being lit from below. Do not have any bright light lit behind your head.

15. Have a nice background:

Take a minute before the shoot and move away any unnecessary or distracting items. Clean up your surroundings, don't be afraid to move some furniture around or grab something from another room to fill up your shot. Be sure to take a few test shots so you can get a feel for what the background will actually look like. You may also try a plain background or outdoor. The colour of the background must have a contrast with your body, outfit and the instrument. Try to match **ISR logo colour (Purple)** with some of the accessories or outfit in the shot, this will make things look more visually appealing.

16. Dress up:

Clothes should reflect the environment and mood, but not blend into or clash with the background and furnishings, we prefer you to wear your school uniform. Makeup should look natural and improve appearance without detection. Avoid clothing and jewellery that will rustle, jangle or cause other noise problems. Shiny jewellery and eyeglasses can reflect light and cause lens flares. If the eyewear is absolutely necessary, try tilting the eyeglasses to bounce the light out of the camera lens. Hats can cast unwanted shadows. Pieces that show brand names, logos, and images may be copyrighted and require permission before use, hence take all precautions from your end, to keep all your content free of any legal issues. ISR will not be responsible for any Intellectual Property, Copy right, Trade Mark issues etc.

17. Perfection:

Above all, DON'T expect perfection at all times. At the core of perfectionism is fear. Fear of failure. Fear of rejection. Fear of not measuring up to other's expectations. That vulnerability has the ability to stop a perfectionist in their tracks, making it nearly impossible to make anything at all. To overcome this by all means, prepare. Do what you need to do to get in the zone and create your best work. But, if you catch yourself feeling hesitant to get started for this reason, push yourself to begin anyways.